







## **50 YEARS OF GOOD SKI & GOOD HOLIDAY DREAMS**



Good Holiday



## Reaching the people who run the world's money

- Biggest travel magazine circulations in UK 80,000 copies reaching 200,000 high net-worth readers
- Brightest web offerings www.goodskiguide.com and www.goodholidayideas.com

We reach the richest consumers – bankers and traders working and living in The World Financial Centre - the City of London.

OUTLETS – Bank of England, Bank of America, Bank of China, HSBC, Morgan Stanley, UBS, Deutsche Bank, Coutts, private banks and fund HQs.

We target the lavish Executive residences in Broadgate, Canary Wharf and Cheapside. We also reach major international HQs - Google, Goldman Sachs, Apple, IAG (British Airways, Iberia), Virgin, Swarovski, Bloomberg and Reuters.

- Quality editorial from the only travel team to get Britain's Best award from Media Week.
- City of London distribution exceeds 60,000 copies by Citipost.
- 20,000 copies to Britain's universities and all business colleges.
- Editorial team led by John Hill (ex-News International) and Nick Dalton (Daily Express) Keme Nzerem and Mary Nightingale (both ITN News) and Hello's Thomas Whitaker (son of Royal Editor James) Sally Ann Voak (ex-Sun author of 30 slimming books) and Nigel Blundell, 12 novels on Germany. And we have the cream of ski writers too race ace Franz Klammer, former BBC pundit Allan Hansen, and top bankers who ski led by Pietro Simonetti, our Editor USA, Guinness records holder for skiing 21 Euro resorts in 12 days.









Mary Nightingale

Sally Ann Voak



John Hill





eme Nzerem

James Whitaker

Nigel Blundell



UK travel's biggest and best magazines and sites!

CONTACT: SALES TEAM: +44 (0)7927 994995 | EDITORIAL: JOHN HILL: johnh@goodholidayideas.com